

MOMENTUM GRAPPLING

EVENT SPONSOR PROSPECTUS

*Join the Movement. Grow Your Brand.
Help Empower the Next Generation of Athletes.*

Momentum Grappling delivers high-impact martial arts events that reach athletes, spectators, and online audiences across the Mid-South. Sponsors partner with us to gain authentic, local visibility with a passionate, loyal audience.



MOMENTUM
Grappling & MMA

PO Box 15702 | Little Rock, AR 72231

501-319-4304 or 501-766-7474

About Momentum:

Momentum is more than a tournament—it's an experience. We host professional-level grappling, MMA, and Jiu Jitsu events that feature:

- 1-on-1 Superfights
- Crowd-Favorite Quintet Team Battles
- Live Pay-Per-View Streaming
- Professional-Grade Event Production and Media Coverage

We bring together competitors, coaches, and fans from across Arkansas, Oklahoma, Texas, and Tennessee—all united by discipline, excellence, and grit.

Why Sponsor Momentum:

Momentum Grappling proudly represents Central Arkansas. Our sponsors gain exposure to families, athletes and businesses across Little Rock and the Mid-South area – both live and online.

What Sponsors Receive:

Engaged, Loyal Audience - Our spectators, competitors, and viewers represent a passionate and rapidly growing segment of the fitness and martial arts community — the ideal demographic for brands focused on Health & Fitness - Apparel & Gear - Nutrition & Recovery - Local Services - Lifestyle Brands - Business Services - Business Supplies & Products.

Targeted Brand Exposure

Sponsorship includes opportunities for:

- Your logo on banners, livestreams and fight cards seen by hundreds of athletes and fans
- Direct reach to one of Arkansas' fastest growing martial arts audiences
- Video shoutouts during livestream commentary
- Brand inclusion in pre-event marketing (social media posts, email and digital flyers)
- Vendor booth space to meet athletes and fans.

200+

Live Event Reach

1200+

Online PPV Views

3.7k+

30 day Social
Media Views

47

Average
Livestream Watch
Time





**GI SUPERFIGHT
MATCH**

TONY PINCKARD
TEAM LDMA

VS

RICKY PIKE
ALL HEART JIU JITSU

Saturday, May 10 2025 Doors Open 8:30am
Sylvan Hills Arena Fights Start 10:00am
Sherwood, AR

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**QUINTET
ABSOLUTE**

MATSUDA STRANGLER VS BCB JIU JITSU VS ALL HEART JIU JITSU VS eco JIU JITSU VS

Saturday, May 10 2025 Doors Open 8:30am
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Sponsorship Opportunities

Championship Sponsor - \$3,000 annually

- *Company logo on Event Posters, Programs, and Banner*
- *15 second commercial on livestream*
- *Booth Space during event for product displays and marketing materials*
- *Main Event Sponsor*
- *Spotlight on your company during event*
- *Spotlight on Facebook page*
- *All Access Pass (6)*
- *Premium Seating at events (6)*

Contender Sponsor - \$1,500 annually

- *Company logo on Event Posters, Programs, and Banner*
- *Booth Space during event*
- *Spotlight on your company during event*
- *Spotlight on Facebook page*
- *Premium Seating at events (4)*

Supporter Sponsor - \$500 per event

- *Company logo on Event Posters, Programs, and Banner*
- *At least 2 Social Media Posts pre-event*
- *Spotlight on Facebook page*
- *General Admission Tickets (4)*

Fight Sponsor - \$100 per event

- *Company logo on Match Poster, fight card and programs*
- *Spotlight on Facebook page*
- *Business Name announced before Match Start*
- *General Admission Tickets (2)*

Custom Sponsorship Packages

- *We can create custom sponsorship packages tailored to your brand's needs and budget. Please contact us to discuss further.*



Legal Information

Sponsorship Agreement

All sponsors will be required to sign a Sponsorship Agreement, outlining the terms and conditions of the sponsorship, including:

- **Payment Terms:** Full payment due upon signing of the agreement. Payment plans can be negotiated.
- **Use of Logos and Trademarks:** Permissions for use of sponsor logos and trademarks in event materials.
- **Liability:** Indemnification clauses to protect both parties from liability arising out of the sponsorship and event participation.
- **Termination:** Conditions under which the sponsorship agreement can be terminated by either party.
- **Force Majeure:** Provisions for unforeseeable events that may cause the event to be postponed or cancelled.

Miscellaneous

- **Governing Law:** This Agreement will be governed by and construed in accordance with the laws of Arkansas.
- **Entire Agreement:** This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, written or oral, relating to the subject matter.
- **Amendments:** Any amendments to this Agreement must be made in writing and signed by both parties.

Compliance

The event will comply with all local regulations and guidelines, including health and safety protocols.

How to Become a Sponsor

To become a sponsor, please contact:

Michael Sills (501) 319-4304

Michael Belin (501) 766-7474

PO Box 15702 - Little Rock, AR 72231

Email: momentum.fights@gmail.com



Sponsorship Agreement

By signing below, both parties agree to the terms and conditions of this Sponsorship Agreement.

Sponsor:

- Name: _____
- Title: _____
- Date: _____
- Signature: _____

Organizer:

- Name: _____
- Title: _____
- Date: _____
- Signature: _____

Sponsorship Level (Circle One): Premium Gold Silver Custom

Payment Date: _____

Payment Type (Circle One):

Cash Credit Check Venmo/Cashapp Paypal



Card authorization form

I, _____, give permission to _____ to charge
Buyer name Business name

my card for the following purchases. My card details will be stored in my profile and will only be used for approved purchases.

Amount authorized

Cardholder email

Product/service

All fields required

Card information

Card type

- ☐ MasterCard
☐ Discover
☐ VISA
☐ AMEX

☐ Other

Cardholder (Name on card)

Card number

Expiration date
(MM/YYYY)

ZIP code
(From credit card billing address)

Recurring payments information

Charge every:

Week Month Quarter Other _____

Charge on this date _____

(For example, the 1st of every month)

Payment amount

Product/service sold

Terms of agreement

(For example, cancellations must be received 1 week prior to expected billing date)

☐ Email receipts

☐ Mail receipts to:

To cancel, contact: _____
(Name and email)

Customer signature

Date



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